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| **ABOUT ME**An accomplished individual with a strong background in backend and frontend development, with over 9 years professional experience in full-stack development. I am passionate about writing, clean, efficient and elegant code and apply these standards in every project I undertake.**Email**mrtoriola@gmail.com**Contact Number**07523585353**GitHub**https://github.com/truvoicer**LinkedIn**michael-toriola-48178664**EDUCATION**Roehampton2010 – 2013BSC ComputingLondon UK**WORK EXAMPLES**www.academypl.uswww.staffskillstraining.co.ukwww.newskillsacademy.co.ukwww.appmarketerpro.comwww.learnbonds.com |  | MICHAEL TORIOLAFULL-STACK DEVELOPER London UKExperience**Senior Web Developer****Academy+****January 2022 to Present**Worked as part of a development team, liaising with marketing and sales departments to manage several online course websites.* Setup the infrastructure of their web applications, servers using Docker.
* Setup automation for deployments of web applications using shell scripts.
* Maintained several bespoke API’s and micro services.
* Migrated client data and codebase from previous WordPress platform to new platform created with Laravel and VueJS
* Used the following technologies, Jenkins, Laravel, VueJS, PHP, MySQL, CSS3, HTML, JavaScript, Sass, jQuery, Pest, PHPUnit

**Senior Web Developer****Finixio Ltd.****December 2021 – December 2022**Worked with marketing and SEO team to develop SEO-friendly, efficient, high-ranking websites.* Setup the infrastructure of their web applications, servers using Docker.
* Setup automation for deployments of web applications using shell scripts
* GitHub actions integration for deployments of web applications
* Developed WordPress plugins.
* Developed web applications using Laravel for the backend and VueJS for the frontend.
* Developed a SEO managing & link builder tools app which allowed users to manage link building for owned sites/domains
* Integrated Ahrefs API to display SEO information for domains the company owned or wanted to buy links from
* Integrated Email builder to send automatic emails to domain owners with link offers using SendGrid API
* Implemented a template builder for the email builder using SendGrid API
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| **SKILLS** PHP WordpressLaravelSymfonyReactJSJavascript JSXTypeScriptECMAScriptVUEJSJQueryVanilla JSCSS3 (SASS/SCSS)HTML5BootstrapDevOpsGoogle CloudAmazon AWSPHP UnitPestMySQLMongoDBLinux Server ManagementApacheNginxVersion Control (Git)Bash/Shell ScriptingContinuous IntegrationDockerVagrantJira  |  | **Senior Web/Lead Developer****ConsultMyApp****October 2020 to December 2021**Lead a team in building one of the main web applications, called App Marketer Pro.* Lead a team in developing App Marketer Pro which provided users with app market analysis from the Apple app store, Android play store. With App ranking data shown in graphs and interactive charts
* Built a custom campaign, ad words and keywords builder for a user’s Apple search ads account
* Integrated, using React, an automatic keyword bidding builder to a machine learning keyword auto bidding service
* Developed several bespoke API’s and micro services.
* Helped develop the frontend with React and NextJS
* Setup the server infrastructure for the whole application using docker.
* Assisted in the hiring process for new applicants by conducting interviews.
* Built a PHP script to migrate FaceGym’s customer base to Segments marketing service
* Migrated their customer data from their previous platform to unify their customers/sales and unique visitors to one profile/identity

**Senior Web/Lead Developer****PSY Ventures (Finixio Ltd.)****August 2018 – February 2020**Joined this company when it was starting up. Worked with marketing and SEO experts to develop seo-friendly, efficient, high-ranking websites.* Setup the infrastructure of their web applications, servers and emails.
* Setup continuous deployment and project management tools.
* Developed and revamped several websites.
* Overseeing the hosting environment for websites.
* Developed WordPress plugins and themes.
* Developed web applications using Laravel, Symfony and WordPress
* Assisted in the hiring process for new applicants by conducting interviews.
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|  |  | **Web Developer****Investoo Group****December 2017 – July 2018**Working in a fast-paced environment and producing a high volume of websites.* Developed and revamped websites using PhalconPHP framework., MongoDB and Aurelia
* Assisted in hiring process for new applicants.

**Web Developer****Catena Media/Right Casino****Jan 2015 – November 2017**Developed and revamped websites using PhalconPHP and Concrete frameworks.* Developed a bespoke CMS for the running of several websites.

**Web Developer****DMO Investments****April 2015 –January2016*** Developed several websites using PhalconPHP, MySQL, CSS3, HTML, Sass
* Setup the infrastructure of their web applications, servers and emails.

**Web Developer****Freelance****January 2012 – Present**Creating web applications for clients* Setup the infrastructure of their web applications, servers and emails.

**REFERENCES**Available on request. |